



CONTACT: Roberta Backus Turner
Backus Turner International
954-727-9977

DISCOVERY CRUISE LINE/ DISCOVERY VACATIONS PROFILES AND OBJECTIVES

Discovery Cruise Line operates a daily cruise style ferry service between Port Everglades in Fort Lauderdale, Florida and Grand Bahama Island.

As the largest tour operator to Grand Bahama Island from South Florida, Discovery offers round trip day cruises as well as Cruise 'N Stay Vacation packages for any number of nights in most of the resorts on the island.

The round trip itinerary includes three lavish buffet meals with the option to purchase a seven-course gourmet dinner in the ship's 'Grand Bahama Grill.' Discovery has been called "America's Favorite one-day cruise" and has earned the Bahamas' Cacique Award for best cruise line and The Porthole Magazine readers award for best cruise ferry numerous times.

Since the inception of this service, Discovery has carried in excess of Four Million Passengers to the island and, based on government calculations, has contributed to the local economy an amount estimated at over two billion dollars.

Discovery recently launched 'Discovery Vacations,' offering vacation packages to all the Islands of the Bahamas as well as to other destinations in the Caribbean and beyond. This fast growing subsidiary is able to instantly access airline and hotel reservation systems in order to book seats and rooms while the customer is online or on the telephone line.

